

Press release for regional Berkshire press

Doctor in the House

TV's Doctor Christian Jessen visits Bayer

Newbury, Berkshire – 18 June, 2008 – TV celebrity, Dr. Christian Jessen, star of Channel 4's 'Embarrassing Illnesses' and 'Supersize vs Superskinny' was at Bayer's Newbury headquarters this week to talk to staff about men's health issues.

Introducing the national Men's Health Week campaign, the doctor addressed an audience of over 100 company employees - male and female - as well as running a quiz and taking questions on both men's and general health issues.

During his presentation, Dr. Jessen gave his top tips for improving health and reducing stress, and took questions from the audience on everything from self-examination to his television work.

"I hope that as a result of Men's Health Week, we can help change men's attitudes towards seeking help for certain conditions," he says. "The message is beginning to get across, but we want to continue to heighten awareness of preventable health problems and encourage detection and early treatment."

"The whole idea of looking after yourself is catching on now, with many men more interested in skin and body care, for instance. But there is still a long way to go."

The visit was organised by Bayer's pharmaceuticals division, Bayer Schering Pharma, as part of the company's ongoing Health Network programme that supports staff and their families with health activities and advice.

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About Bayer Schering Pharma

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