

Press release for pharmacy, warehouse, distribution and pharmaceutical trade media

## Bayer Schering Pharma Announces New Distribution Arrangements in the UK

**Newbury, Berkshire, 31<sup>st</sup> March 2009** - Bayer Schering Pharma (BSP), (the prescription medicines arm of Bayer HealthCare in the UK) is to distribute selected products (BSP Products) under a new reduced wholesaler model, with Alliance Healthcare (Distribution) Limited (UniChem), Phoenix Healthcare Distribution Limited and AAH Pharmaceuticals Limited, effective from 1<sup>st</sup> July 2009.

In addition, in the non-dispensing doctors sector BSP is appointing Williams Medical Supplies Limited effective 1<sup>st</sup> July 2009.

The changes, which greatly simplify the supply chain for the BSP Products, are being made in line with other recent supply chain arrangements made across the UK pharmaceutical industry. BSP is confident that these changes will help ensure continuity of supply of BSP Products to UK patients.

Arrangements for distribution of Bayer's Consumer Care, Diabetes Care and Animal Health products remain unchanged.

Further information, including the full list of products selected for this new model, is posted on the Bayer website and can be accessed by clicking on the link below:

[http://www.bayer.co.uk/scripts/pages/en/about\\_us\\_standard/routes\\_to\\_market.php](http://www.bayer.co.uk/scripts/pages/en/about_us_standard/routes_to_market.php)

Bayer Schering Pharma said: "BSP is keeping pace with recent market developments by moving to this model. By simplifying our supply chain, we will see improvements in continuity of supply for UK patients."

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**Note to Editors**

**Bayer: Science For A Better Life**

Bayer is a global enterprise with core competencies in the fields of health care, nutrition and high-tech materials. The company's products and services are designed to benefit people and improve their quality of life. At the same time Bayer creates value through innovation, growth and high earning power. The Group is committed to the principles of sustainable development and to its role as a socially and ethically responsible corporate citizen. Economy, ecology and social responsibility are corporate policy objectives of equal rank. In fiscal 2008, Bayer employed 108,600 people and had sales of €32.9 billion. Capital expenditures amounted to €2.0 billion, R&D expenses to €2.7 billion. For more information, go to [www.bayer.com](http://www.bayer.com).

**Bayer Schering Pharma**

Bayer Schering Pharma is a leading, worldwide speciality pharmaceutical company. Its research and business activities are focused on the fields of haematology & cardiology, oncology, diagnostic imaging, primary care, specialised therapeutics and women's healthcare. With innovative products and using new ideas, Bayer Schering Pharma aims to make a contribution to medical progress and strives to improve the quality of life of patients.

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